

## Strategy Statement

At the meeting held on 5<sup>th</sup> November 2019 the Parish Council agreed its strategy for the financial year 2020 – 2021 as follows

### 1. Recreational facilities

Strategy	Particular Action points
To continue to maintain the area of the recreation grounds let to the Parish Council by Chelmsford City Council including maintenance of the grass, trees and vegetation	
To continue to maintain and if necessary upgrade the children's play area	To consider improvements to pathway and also to the wetpour
To continue to maintain and if necessary upgrade the tennis courts	To progress upgrade project dependent on grant funding
To continue to maintain the area for football including maintenance of the goalposts	
To continue to provide allotments to residents behind the recreation grounds	
To continue to provide allotments to residents at the Blasford Hill site	To consider repair of fencing

### 2. Services and assets for the Community

Strategy	Particular action points
With the aim of providing a clean and tidy environment the Parish Council will continue to engage a contractor to provide litter picking services, gardening services and emptying litter bins To consider hosting occasional community litter picks	To continue to review the efficiency of this service  To consider arranging community litter picks on a quarterly basis  To investigate commercial sponsorship to assist with community litter picks
To continue to provide grass cutting services for certain areas in the Parish	
To continue to maintain flower tubs around the Parish.	
To continue to maintain the Parish Council owned bus shelters within the Parish	
To acquire and maintain litter bins in the Parish	To review the condition of existing bins and consider if new or additional bins required.
To acquire dog bins	To review the condition of existing bins and consider if new or additional bins required.
To participate in the Essex County Council salt bag scheme.	To review condition of salt bins

To maintain the defibrillator located in the red telephone box in The Street	To consider whether there is a need or demand for additional defibrillators in the Parish.
To provide and maintain seating within the Parish	
To maintain the village sign	
To maintain the War Memorial in The Street	
To support the Community Speed watch scheme and local group	In view of residents' concerns in relation to speeding to continue to promote and support the group In particular to reinvigorate advertising for volunteers and consider its use in newly developed areas of the Parish
To maintain noticeboards in the Parish	To consider acquisition of new notice board for newly developed areas of the Parish

### 3. Administration

Strategy	Particular action points
To meet the administrative costs of the running of the Parish Council in the discharge of its legal statutory duties including the cost of employing the Clerk	

### 4. Community engagement and assistance

Strategy	Particular action points
The Parish Council will assist local community groups financially with the provision of grants under its small grant scheme	

### 5. Communication with Residents

Strategy	Particular action points
The Parish Council is committed to effectively communicating with residents and to do so will <ul style="list-style-type: none"> <li>• Provide and maintain noticeboards</li> <li>• Continue to produce the Parish magazine on a quarterly basis</li> <li>• Maintain a website</li> </ul>	To consider whether both in view of progressing technology and also with reference to community need there are additional ways to effectively communicate with residents and whether a Facebook group is required

## 6. Representations on behalf of residents

<b>Strategy</b>	<b>Particular action points</b>
The Parish Council will continue to consider and make representations both in writing and by attending committee meetings in relation to planning applications, planning enforcement, planning consultations and other relevant consultations effecting the Parish.	
The Parish Council will continue to liaise with other public sector organisations to attempt to address issues raised by residents in relation to highways, streetlights, traffic and parking issues together with fly tipping, fly posting and maintenance of public rights of way	Whilst understanding that such matters are not within the control of the Parish Council to review how such matters may be more effectively raised with the third party organisations and communicated to residents. In particular, with regard to concerns raised by residents, to continue to consider issues in relation to traffic and congestion in the Parish.

## 7. Health and Wellbeing

<b>Strategy</b>	<b>Particular Action points</b>
The Parish Council will give consideration to the 'Health and Wellbeing' agenda for the benefit of all residents	To consider how existing strategy already fits into this agenda and any other actions or initiatives that may be taken.